

# BETTER CHINATOWN USA

## 16<sup>th</sup> Autumn Moon Cultural Festival & Lantern Parade



Saturday Sept 22, 2018

In NYC Mott St., Chinatown

Sunday Sept 23, 2018

Lantern Parade 66th St to 49<sup>th</sup> St on 8<sup>th</sup> Ave

Parade Festival 66th-67th St. 8th Ave, Brooklyn, NY

**Chinatown Athletic 40th Anniversary Soccer Invitation**

65th St 8th Ave. Leif Ericson Park, Brooklyn, NY

Along with

State Assemblyman Peter Abbate's Office

**Sponsorship Opportunities**

**Booth Rentals**

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**Co-Organizer: Better Productions**

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## **I. Introduction**

The N.Y.C. Autumn Moon Cultural Festival Ceremony is the largest AMCF public event in New York. For years now we have expanded this exciting Lantern Parade event into Brooklyn NY, which has attracted 100,000 community spectators and 40,000 spectators in New York City. A cultural celebration of color and a cultural spectacle. The events are covered by domestic and international media, including the *Associated Press*, *Reuters*, *USA Today*, *New York Times*, *MSNBC*, *TVB Hong Kong*, *CCTA (China's Central TV)*, and all Chinese American Media outlet, among many others. The largest pan-Asian event on the East Coast, this colorful spectacle features traditional lion and dragon dances, riddle (poetry) contest, autumn moon cake tasting, beautiful Chinese traditional lantern exhibit, beauty queens, clowns, exciting exotic sports and antique cars and cultural performers from all across the world, including but not limited to China, Hong Kong, Bolivia, Mexico, Columbia, Japan, Korea, Taiwan, Malaysia, Singapore, Thailand, Vietnam and others. Started in 2003 to promote traditional culture within the Chinese American community, the festival has evolved into one of the city's major community and tourist attractions with cultural performances, social service information, educational, food booths, food tasting, free gift give-away booths with extensive worldwide media coverage.

As in previous years with efforts from Assemblyman Peter Abbate's office, our co organizer, our promotional sponsors TVB, World Journal, China Press, our honorary Sponsor Moutai, China Southern Airlines, Mohegan Sun Casino, AT&T, McDonald's, Western Union, Money Gram and many community business and community leaders to make this event a success. Last 2 years we partnered with State Assemblyman Peter Abbate's office and other closely-knit community groups, to organize a colorful parade. These organizations have a mailing list of over 10,000 families and still adding new organizations and growing, to make this event a huge success. We expect this year's attendance to be 100,000 spectators from all over the metropolitan area.

This year, as with last year, the Chinese Overseas Agency in China donated hundreds of colorful, traditional autumn moon lanterns and a thousand children's lanterns, traditional gowns & cultural dresses to the organizer and a multi talented cultural troupe to perform and march in the parade to make this event even more colorful and attractive.

This year's unique event provides a terrific opportunity for your corporation to gain maximum exposure on a local, national and international level. By participating as a sponsor, you will reach a wide selection of emerging and niche markets, the fastest growing diverse middle-class in NYC's Manhattan, Brooklyn (Sunset Park, Bensonhurst, Bay Ridge and Sheepshead Bay section with the fastest growing newest Asian Americans and main-stream community) which includes the Chinese American and Asian American markets, the New York City tourism market, metro area consumers and China. Absolutely no other event in New York provides direct access to these important consumer segments like the Autumn Moon Festival and Chinese American cultural Festival.

## II. What is Autumn Moon ?

### About Autumn Moon

The Autumn Moon Festival is on the 15<sup>th</sup> day of the 8<sup>th</sup> lunar month. It's also known as the Mid-Autumn Festival. At this time, the moon is at its fullest and brightest, marking an ideal time to celebrate the abundance of the summer's harvest.

The Mid-Autumn Festival is one of the two most important holidays in the Chinese calendar & Asia (the other being the Lunar New Year). Farmers celebrate the end of the summer harvesting season on this date. Traditionally, on this day, Chinese and Asian family members and friends will gather together for reunions. When the full moon rises, families get together to watch the moon, eat moon cakes, and sing moon poems. It's similar to Thanksgiving for most Asian families.

It is also a romantic holiday. Lovers spend such a romantic night together tasting the delicious moon cakes, listening to stories and watching the full moon. Traditionally, brightly lit animal and fruit lanterns are often paraded around by children.

## III. 16th Autumn Moon, 6th Sports Invitational

Events as follows:

### 16<sup>th</sup> Autumn Moon Festival & Lantern Parade

- 1. Cultural Festival- NYC Chinatown**  
Saturday, 9/22/18 (12:00 pm – 4:30 pm)  
Stage with Cultural Performance, Arts & Craft, community services information, Food & Promotional gifts booths and more...  
Expected attendance: 40,000
- 2. Lantern Parade – 66<sup>th</sup> – 49<sup>th</sup> St. & 8<sup>th</sup> Ave, Brooklyn, NY**  
Sunday, 9/23/18 (1:00 pm - 3:00 pm)  
5,000 colorful Lanterns distributed to participating children  
Expected attendance: 100,000 spectators  
**Cultural Festival – 66<sup>th</sup> – 67<sup>th</sup> St. & 8<sup>th</sup> Ave. Brooklyn, NY**  
Sunday, 9/23/18 (12:00 pm – 4:30 pm)
- 3. Sports Events: Volleyball and Soccer Invitation**  
Sunday, 9/23/18 (9:00 am - 7:00 pm)

## **EVENT ACTIVITIES**

Event's FREE admission with diverse cultural performance: singing, dancing, street dancing, martial arts, cultural costumes, modeling performance ages 4-80, lion's troupe, arts and crafts, calligraphy, social information booths, food, children's lantern making, promotional free gifts booths and much more. Free children's lantern for parade, balloons, cotton candy, popcorn, and more

## **IV. About the Organizers**

### **Better Chinatown USA (Event Organizer)**

Founded in 2001, Better Chinatown USA is a volunteer-based organization dedicated to the improvement of New York's Chinatown and Lower East Side. The society seeks to build community solidarity and generate greater awareness of Chinatown and Lower East Side, the Asian-Chinese American culture by organizing special activities and events that bring the people of Chinatown and Asian Americans together while also attracting tourists and main stream visitors. In addition to the huge annual Lunar New Year Parade & Firecracker Ceremony, the Better Chinatown Society also organizes the annual Autumn Moon Festival & Children Lantern Parade, the Chinatown Independence Day Parade & Festival, Atlantic City Lunar New Year Boardwalk Parade, Easter Family Festival, Christmas Senior & Children Free Gifts and Clothing Festival, US Asian American youth Talent Competition along with numerous sports tournaments and many other community social events.

The Better Chinatown USA has also created a Autumn Moon Festival & China Week in New York Celebration Committee which includes numerous Chinese American community organizations, NY official leaders and numerous main stream American organizations who serve as our leader's volunteers and advisors. Their combined efforts will make this event one of the most successful and popular fall attraction in NYC.

- **NYC & Company** is the N.Y.C. tourism agency that helps to promote this event throughout the US and worldwide media network.
- **Chinese-American Advisory Committee** – a community board comprised of Chinese-American mainstream businesses, community leaders community residents, cultural groups and elected officials.
- **M. Silver Associate**
- **L.S. Public Relations** is a public relations agency specializing in publicity/promotion/marketing in all areas of the entertainment industry.

## **Events**

- Summer and Christmas Festivals in Little Italy
- Pro Wrestling League
- World S.U.M.O. Challenge
- Los Angeles Feast Of St. Gennaro
- United Nations World Music Project
- Lunar New Year Celebration 2002-2016
- Celebrity & theatrical events, cable and network T.V., restaurants & clubs, specials, live concerts, feature films and much more

## **V. The Opportunity**

By participating as a sponsor, you will reach a wide section of emerging and niche markets, fastest growing multi diversify middle class residential neighborhood in lower Manhattan. This includes the Chinese American and Asian American markets, the New York City tourism market, metro area consumers, and most importantly, brand recognition in China's fast growing market.

### **China**

New York's Chinatown and Sunset Park, 8<sup>th</sup> Ave. has long been a gateway into the American market for China based companies and brands. With global interest in the Chinese market at an all-time high, many domestic corporations are now looking towards Chinatown as a threshold into China. This is not surprising when you consider the facts: (1) a large percentage of Chinese-American residents travel to China on a regular basis, (2) most residents call China on a weekly basis, (3) Chinatown is a must-see destination for Chinese expatriates and tourists, and (4) Based newspapers work closely with their main bureaus in Hong Kong, Beijing and Shanghai. (5) Tourists from China into New York and the U.S. are growing at a welcoming rapid record pace.

### **Star Attractions**

\*\*\* For Sept 22 & Sept 23 ,2018 events - we are working with China Guangdong Cultural Ministry to bring a top martial arts and cultural troupe to perform in festival and participate in parade.

- July 2017 and Aug 2018 we held " The 1<sup>st</sup> & 2<sup>nd</sup> Asian American National Youth Talent Competition at the Queens theater.
- July 15, 2016 – BCS organized with "CCTV" China Educational TV and Asian Magazine, a "SuperBaby" Talent competition. Top finalists were chosen for next round to be held in Dallas, TX. Top U.S. national finalists to continue to compete in Beijing, China
- In 2016 over 100 unique exotic sports & antique cars participated in the Lunar new Year Parade

- In 2015 for the first time, colorful parade floats participated in the Brooklyn Lantern Parade
- From 2014 - 2018 the top 20 East Coast Chinese American Beauty Pageant winners from past and present served as parade princess's
- In 2013 Autumn Moon Festival & China Week, with cooperation and support from China's Cultural Ministry, Tourism Dept., Guangdong T.V. and numerous top China East Coast cultural troupes, artists and food experts were invited from China and NYC to perform and demonstrate arts & crafts, and share their culture.
- "Good Will Princess": International & NYC Asian American Model Pageant contestants will be modeling traditional Chinese evening gowns and cultural dresses during festival.
- Performances from top Beijing Acrobatic and Dance Troupes in 2012
- 2012 TLC "Cake Boss" TV Show participate in our 13<sup>th</sup> Lunar New Year Parade by making a "dragon" cake, for 1000 people to march & tasting it after parade.
- 2012 - 230 Junior High School Students from 5 Beijing Schools participated in our 13<sup>th</sup> Lunar New Year Parade.
- 2011 – The Cirque Du Soleil from Las Vegas marched in our parade & performed in our festival.
- 2011 with China's Cultural Ministry support – We invited the top Inner Mongolian Musician Troup to perform their traditional music with traditional instruments. Shanxi Art & Craft Artists demonstrated their crafts in our Autumn Moon Festival.
- In 2009 we sponsored China's National Acrobatic & Cultural troupe to march with us in the Lunar New Year Parade and perform at award banquet dinner.
- In 2008, for the first time we invited one of the most famous T.V. / movie star entertainers of Hong Kong, China/Asia Ms. Nancy Sit to serve as our 1<sup>st</sup> ever Honorary Good Will Ambassador. This created huge coverage & interest about our event throughout the U.S. and Asia. Along with her presence leading the parade, she performed to a sold out banquet dinner.
- In 2007 we sponsored China's Guangzhou National Cultural Puppet Troup to perform in our New Year event and throughout the Chinese American community for a great cultural diverse experience. We received wide media attention in China on their sponsored cultural tour to New York.

## **VI. Brooklyn**

Seven years ago we organized events in the fastest growing, most diverse NYC boroughs, especially in Sunset Park, Bay Ridge, Cobble Hill, Bensonhurst, Sheepshead Bay, and of course Brooklyn's metropolitan area of Chinese Americans coming to the United States. We also see residents from our neighboring borough of Staten Island and Queens come across the bridge for the diversity in our areas. Last year our festival in Brooklyn attracted over 40,000 spectators and 100,000 of parade spectators, consisting of mostly middle income families ranging in ages of 25-50 years old.

Last year, with the support of the China Cultural ministry and the expanded route for parade /festival along 8<sup>th</sup> Ave., a Lantern festival was held with a turnout of over 40,000 spectators lining the streets from 53<sup>rd</sup> St to 55<sup>th</sup> Sts 5,000 free children's lantern distributed to children 12 years old and under for participating.

## VII. Past Sponsors

*McDonald's*  
*AT&T*  
*MetLife*  
*Verizon*  
*Delta Air*  
*Mohegan Sun*  
*Coca-Cola*  
*Toyota*  
*Wal-Mart*  
*China Eastern Air*  
*State Farm*  
*SimulTV*  
*Western Union*  
*Sling*  
*Air China*  
*American Airlines*  
*Empire City Casino*  
*I.B.M*  
*Nissan*  
*Health Plus*  
*China Southern Air*  
*New York Life*  
*ZTE USA*  
*Bank of America*  
*Allstate*  
*Volvo Cars*  
*China Moutai*  
*T D Bank*  
*Harrah's Entertainment*  
*Oxford-United Health*  
*Emblem Health*  
*Twin Marquis Food*  
*Commerce Bank*  
*New York Daily News*  
*New York Post*  
*New York Times*  
*Sing Tao Daily*  
*World Journal*  
*Cirque Du Soleil from Las Vegas*  
*Resort World Casino*

*Disney Radio*  
*Fortune Furniture*  
*U.S.A. Int'l Beauty School*  
*Harbin Lager Beer / Anheuser Busch*  
*ABC TV*  
*NYCFC*  
*Con Edison*  
*Burger King*  
*Haagen Dazs*  
*Fidelis Care*  
*CPLDC*  
*U S Census 2010*  
*Money Gram*  
*H & R Block*  
*Miss New York Chinese Pageant*  
*FM 92.3*  
*CBS*  
*Multi-Media Sino-TV*  
*Affinity Health Plan*  
*Washington Mutual*  
*C.C.B.A. Chinese Community Center*  
*On Leong Merchants Assoc.*  
*Fukien Association of America*  
*Hong Kong Business Association*  
*CenterCare*  
*Empire State Development Co*  
*New York Chinese Business Assoc.*  
*Sinovision*  
*Pearl River Mart*  
*China Southern T.V.*  
*Hong Kong TVB*  
*New York Business Association*  
*Care Plus*  
*Health First*  
*Cathay Bank*  
*China Press*  
*Everlasting Distributors*

## VIII. Sponsorship Levels and Benefits

Becoming a sponsor of the 16<sup>th</sup> Autumn Moon Festival & Children's Lantern Parade, in New York is a great way to promote your brand to the fast growing diverse population in NYC, lucrative Asian American community, the high-spending New York City tourism market, the metro consumer market and China. In addition to providing our sponsors with top-line exposure at the event, we will also publicize your corporate involvement through advertisements, promotional materials (i.e. posters) and our media outreach campaign.

Below are the different sponsorship levels and benefits for 9/22/18 and 9/23/18 events:

\*\* Categories exclusive and Title sponsorships- available

\*\*Deadline 8/20/18 for regular sponsorship

\*\*Early commitment- 20% special discount  
sign by July 1, 2018 and paid by July 15, 2018

### Title Sponsor **\$20,000**

- ❖ Company category name designated as Title Sponsor for our major Events
- ❖ First rights as Title sponsor for the next three years
- ❖ Designation as Title Sponsor and corporate logo on all promotional material (e.g. advertisements, posters, t-shirts, programs, special journal, billboards, if available)
- ❖ Designation as Title Sponsor and corporate logo on all press materials (media alerts, press releases)
- ❖ One color page advertisement, on cover page of 2017-2018 special journal with logo display
- ❖ One (1) 8'x30' parade float - holds up to 50 people, with basic colorful decorations and logo design included
- ❖ Distinguished logo displayed as Title Sponsor on posters and on front of program
- ❖ 3'x16' banner display at mid- point of parade's VIP reviewing station including 10'x10' booth at reviewing site
- ❖ Title sponsor will receive exclusive category rights at opening ceremony, press conference and festival stage signage (banner provided by sponsor)
- ❖ Presenting sponsor has right to bring in their own company tent
- ❖ Prominent signage at Press Conferences
- ❖ Speaking opportunity at press conference
- ❖ Year round company logo display on our web-site throughout the year 2018-2019
- ❖ 2 week advertisement in the Chinese American Newspaper & major magazine or major newspaper and T.V. advertisement with company logo (if newspaper, TV sponsor obtained)

- ❖ Lions Dance & Dragon Troupe and volunteers can wear company T-shirt in opening ceremony (provided by sponsor)
- ❖ Event posters throughout the Lower East Side, Chinatown, Brooklyn & other NYC Chinese-American Communities
- ❖ On site: decorative Lanterns(10) with company logo or name
- ❖ Company banners displayed at all sports events (3'x12')
- ❖ Representatives invited as VIP for opening ceremony of the Lions Troupe Feed and to make opening speeches
- ❖ Receive VIP Award as our Presenting sponsor at award banquet
- ❖ VIP tickets to award celebration banquet, best viewing table (for 10)
- ❖ VIP opening kick-off at all sporting events
- ❖ Top VIP seating (20) at Cultural Festival
- ❖ 10'x30' tent(booth) opportunity, with 10 chairs, 5 tables and electricity provided if needed

## **Presenting Sponsor**

**\$13,000**

- ❖ Company category name designated as Presenting Sponsor for our major Events
- ❖ First rights as Presenting sponsor for the next three years
- ❖ Designation as Presenting Sponsor and corporate logo on all promotional material (e.g. advertisements, posters, t-shirts, programs, special journal, billboards, if available)
- ❖ Designation as Presenting Sponsor and corporate logo on all press materials (media alerts, press releases)
- ❖ One (1) 8'x30' parade float - holds up to 50 people, with basic colorful decorations and logo design included
- ❖ One color page advertisement, on back page of 2017-2018 special journal with logo display
- ❖ Distinguished logo display as Presenting Sponsor and on posters distributed throughout NYC
- ❖ Presenting sponsor will receive exclusive category rights at opening ceremony, press conference and festival stage signage (banner provided by sponsor)
- ❖ 3'x10' banner display at mid- point of parade's VIP reviewing station
- ❖ Presenting sponsor has right to bring in their own company tent
- ❖ Prominent signage at Press Conferences
- ❖ Speaking opportunity at press conference
- ❖ Year round company logo display on our web-site throughout the year 2018-2019
- ❖ 2 week advertisement in the Chinese American Newspaper & major magazine or major newspaper and T.V. advertisement with company logo (if newspaper, T.V. sponsor obtained)
- ❖ Lions Troupe and volunteers can wear company T-shirt in opening ceremony (provided by sponsor- only if there is no Title Sponsor)
- ❖ Event posters throughout the Lower East Side, Chinatown, Brooklyn & other NYC Chinese-American Communities

- ❖ On site: decorative Lanterns(8) with company logo or name
- ❖ Company banners displayed at all sports events (3'x12')
- ❖ Representatives invited as VIP for opening ceremony of the Lions Troupe Feed and to make opening speeches
- ❖ Receive VIP Award as our Presenting sponsor at award banquet
- ❖ VIP tickets to award celebration banquet, best viewing table (for 10)
- ❖ VIP opening kick-off at all sporting events
- ❖ Top VIP seating (20) at Cultural Festival
- ❖ 10'x30' tent(booth) opportunity, with 10 chairs, 5 tables and electricity provided if needed

## **Honorary Sponsor**

**\$9,000**

- ❖ Company name designated as Honorary Sponsor for our major events
- ❖ First rights as Honorary sponsor for the next three years
- ❖ Designation as Honorary Sponsor and corporate logo on all promotional material (e.g. advertisements, posters, t-shirts, programs, special journal)
- ❖ Designation as Honorary Sponsor and corporate logo on all press materials (media alerts, press releases)
- ❖ One (1) 8'x30' parade float - holds up to 50 people, with basic colorful decorations and logo design included
- ❖ One color page advertisement, on 2<sup>nd</sup> or 3<sup>rd</sup> page of special journal with logo display
- ❖ Honorary sponsor has right to bring in their own company tent
- ❖ Prominent signage at Press Conferences
- ❖ Speaking opportunity at press conference
- ❖ Year round company logo display on our web-site throughout the year 2018-2019
- ❖ 2 week advertisement in the Chinese American Newspaper & major magazine or major newspaper and T.V. advertisement with company logo (if newspaper, T.V. sponsor obtained)
- ❖ Event posters throughout the Lower East Side, Chinatown & other NYC Chinese-American Communities
- ❖ Representatives invited as VIP for opening ceremony of the Lions Troupe Feed
- ❖ VIP tickets to celebration banquet, (6)
- ❖ VIP opening kickoff at all sporting events
- ❖ VIP seating (10) for Cultural Festival
- ❖ 10'x 20' tent(booth) opportunity, with 6 chairs, 4 tables and electricity provided if needed
- ❖ On site: decorative Lanterns(6) with company logo or name
- ❖ Company banners displayed at all sports events (3'x10')
- ❖ Company logo in event program

## **Diamond Sponsor**

**\$7,000**

- ❖ Company name designated as Diamond Sponsor for our four major events
- ❖ First rights as Diamond sponsor for the next three years
- ❖ Designation as Diamond Sponsor and corporate logo on all promotional material (e.g. advertisements, posters, t-shirts, programs, special journal)
- ❖ Designation as Diamond Sponsor and corporate logo on all press materials (media alerts, press releases)
- ❖ One color page advertisement, on inside page of 2018-2019 special journal with logo display
- ❖ Special discount for parade float or antique convertible car
- ❖ Diamond sponsor has right to bring in their own company tent
- ❖ Prominent signage at Press Conferences
- ❖ Speaking opportunity at press conference
- ❖ Year round company logo display on our web-site throughout the year 2018-2019
- ❖ Company logo in event program (10,000 copies)
- ❖ 2 week advertisement in the Chinese American Newspaper & major magazine or major newspaper and T.V. advertisement with company logo (if newspaper, T.V. sponsor obtained)
- ❖ Event posters throughout the Lower East Side, Chinatown & other NYC Chinese-American Communities
- ❖ Representatives invited as VIP for opening ceremony of the Lions Troupe Feed
- ❖ VIP tickets to celebration banquet, (4)
- ❖ VIP opening to all sporting events
- ❖ VIP seating (6) for Cultural Festival
- ❖ 10'x 20' tent(booth) opportunity, with 3 chairs & 2 tables
- ❖ On site: decorative Lanterns(3) with company logo or name
- ❖ Company banners displayed at all sports events (3'x6')

## **Platinum Sponsor**

**\$5,000**

- ❖ Company name designated as Platinum Sponsor for our four major events
- ❖ Designation as Platinum Sponsor and corporate logo on all promotional material (e.g. advertisements, posters, t-shirts, programs, special journal)
- ❖ Designation as Platinum Sponsor and corporate logo on all press materials (media alerts, press releases)
- ❖ Special discount for parade float or antique convertible car
- ❖ One color page advertisement, on inside page of special journal with logo display
- ❖ Platinum sponsor has right to bring in their own company tent

- ❖ Prominent signage at Press Conferences
- ❖ 2 week advertisement in the Chinese American Newspaper & major magazine or major newspaper and T.V. advertisement with company logo (If newspaper, T.V. sponsor obtained)
- ❖ Event posters throughout the Lower East Side & other NYC Chinese-American Communities
- ❖ VIP tickets to celebration banquet (2)
- ❖ VIP opening at all sporting events
- ❖ VIP seating (4) for Cultural Festival
- ❖ 10'x 10' tent(booth) opportunity, with 3 chairs & 2 tables

### **Gold Supporter**

**\$3,000**

- ❖ Company name designated as Gold Sponsor for our four major events
- ❖ Designation as Gold Sponsor and corporate logo on all promotional material (e.g. advertisements, posters, t-shirts, programs, special journal)
- ❖ Designation as Gold Sponsor and corporate logo on all press materials (media alerts, press releases)
- ❖ Special discount for parade float or antique convertible car
- ❖ 2 week advertisement in the Chinese American Newspaper & major magazine or major newspaper and T.V. advertisement with company logo (if newspaper, T.V. sponsor obtained)
- ❖ Event posters throughout the Lower East Side, Chinatown & other NYC Chinese-American Communities
- ❖ 1/2 color page advertisement, on inside page of 2018-2019 special journal with logo display
- ❖ VIP tickets to celebration banquet (2)
- ❖ VIP seating (2) for Cultural Festival
- ❖ 10'x 10' tent(booth) opportunity, with 2 chairs & 1 table
- ❖ Company banner displayed prominently at all events

## IX. Booth Rentals

Below are the rates for booth rental: Generator rentals available

### Corporate Booth:

#### For each date:

10' x 20' \$ 1288

10' x 10' \$ 800

#### For both dates:

10' x 20' \$ 2188

10' x 10' \$ 1388

### Community/ Education/ Government, Food Booths:

10' x 20' \$800

10' x 10' \$500

Two tables and 4 chairs will be provided for 10'x20', 1 table & 2 Chairs for 10'x10'.  
Additional space can be arranged.

Requirements: Organizations interested in renting a community booth must be a certified non-profit entity to secure the discounted rate.

### Float Rental: Sept 23, 2018 \$4,500

#### **Community Organization \$3,300**

Multi colorful 8'x30' float can hold up to 50 people with all basic logo work display on sides, front and backboard included

#### Generator with gas: \$ 140

#### Sound system with DJ on float: \$600

#### Cultural Performers/ models on float – can be arranged for additional fee

